### CP-AW2503 LCD Projector



# Ultra short throw LCD projector with a suite of advanced features.



#### **Key Features**

- WXGA 1280 x 800 resolution
- 2,700 ANSI lumens white/color output
- 5000:1 contrast ratio
- HDMI 2 inputs
- Accentualizer advanced image processing
- High Dynamic Contrast Range (HDCR)
- ImageCare Technology for energy savings
- Wireless compatible
- Projector Quick Connect iOS App

1.800.HITACHI dmd.info@hal.hitachi.com hitachi-america.us/projectors



Hitachi's CP-AW2503 ultra short throw LCD projector is ideally suited for producing large images in limited spaces. It provides vibrant image quality with cost-effective operation. A suite of advanced features normally found only on higher end models includes High Dynamic Contrast Range (HDCR), 2 HDMI ports, and Hitachi's original technology Accentualizer that allows the projected image to appear more real by enhancing sharpness, gloss and shade. Along with its light weight and compact design, the CP-AW2503 offers Hitachi's most appreciated installation feature, "Perfect Fit", allowing time saving and ease of installation. As with all Hitachi projectors, you can expect vibrant image quality, cost-efficient operation, and long-lasting reliability. Plus, Hitachi's Intelligent Eco and Saver Modes with ImageCare combines optimal picture performance with energy savings for a lower total cost of ownership. For added peace of mind, Hitachi's CP-AW2503 is also backed by a generous 3 year warranty and our world-class service and support programs.

IHDATIH

CP-AW2503





#### UNIQUE FEATURES

#### **Accentualizer**

Hitachi original technology makes pictures look more real by enhancing sharpness, gloss and shade to make pictures as clear as pictures on a flat-panel device. You can also adjust the effects by three levels according to your surroundings so that the colors of projected images are the actual

colors of the objects they represent.





Sharpness

#### HDCR (High Dynamic Contrast Range)

When average projectors are used in bright rooms, the darker colors of an image deteriorate and images become unclear. Using this function, blurred images caused by room lighting or outside light sources are corrected, and

an effect similar to increas ing contrast occurs. This results in clear images even in bright rooms.

# HDCR OFF HDCR ON

#### **Cloning Function**



settings Copy setting data from one projector to others of the same model via USB memory. Cloning not only saves almost all PJ settings such as gamma and keystone via USB memory, it saves countless hours in setup and installation.

#### ImageCare Technology

ImageCare ImageCare is a lamp power control function that combines optimal picture performance with maximum energy savings by decreasing energy usage, improving contrast ratio and lengthening lamp life. The result is a lower total cost of ownership and decreased maintenance cost.

#### Intelligent Eco and Saver Modes



Automatically changes the brightness of the lamp according to the brightness level of the screen. Also, automatically changes the brightness of the lamp if there is no change in the screen image. Using ImageCare technology, these features give optimal picture performance with maximum energy savings.

#### Perfect Fit 2



Enables the user to adjust individual corners and sides independent of one another. Perfect Fit 2 provides vertical and horizontal digital correction of either barrel or pin cushion distortions. This feature helps correct geometric and complicated distortions. Perfect Fit 2 allows the projected image to fit correctly to the screen quickly and easily.

#### Projector Quick Connection App For Mobile Devices



#### Our iOS application offers projector control and also provides the capability to display photos, document files and web site contents. Available for iPad®, iPhone® and Android devices. Works over your LAN via your RJ-45 port or via an optional USBWL11N wireless adapter.

#### **Tabletop Presentation**



Make any tabletop a projection screen using the optional tabletop stand. Ideal for a small group environment or in a room with limited space.

HI0257-Rev.3-09/15 Magecifications subject to change without notice. 3LCD and the 3LCD logo are registered trademarks of the Seiko Epson Corporation. ©2015 Hitachi America, Ltd. All Rights Reserved.

#### Hitachi America, Ltd. Toll Free: 1.800.HITACHI • Email: dmd.info@hal.hitachi.com

Web: hitachi-america.us/projectors

#### **STANDARD FEATURES**

#### Input Source Naming

Users can name input sources in simple language instead of factory default names.

#### Microphone Input



A microphone can be used via the jack located on the input panel. Allows for more dynamic presentations even in standby mode.

#### Network Control, Maintenance and Security



Embedded networking gives you the ability to manage and control multiple projectors over your LAN. Features include scheduling of events, centralized reporting, image transfer and e-mail alerts for reactive and routine maintenance.

#### **PC-Less Presentation**



By using a USB memory stick or other storage device, you can use the projector without a computer. Menus are easy to see with a thumbnail display. Additionally there is also a slideshow and video function.

#### PIN Lock / MyScreen / MyText



PIN lock protection can limit projector users. MyScreen PIN lock keeps captured images on the startup screen. Users can set any name logo to MyScreen, clearly identifying ownership. MyText provides the ability to write text on the startup screen such as model name, serial number or location.

#### **PJMessenger**



PJMessenger function allows you to send and display text messages and audio alerts on your networked projectors. It is an easy and efficient way to send announcements out to multiple units.

#### **Present Content via LAN**



Hitachi's suite of networking software allows you to easily send content directly from your PC to the projector via your LAN connection.

#### **Template Function**



Line templates in the projector menu can help when writing on a whiteboard. There are four types of line templates to choose from.

#### Wireless Presentation Compatible



Connect the projector to a a computer or your network using the optional USB wireless adapter (part number USBWL11N). The adapter supports IEEE802.11b/g and the latest 11n.







# Enhance the experience with Hitachi's CP-AW2503.

The CP-AW2503 ultra short throw LCD projector from Hitachi is specifically designed to enhance the visual experience — from the audience to presenters. Vivid colors. Bold graphics. Crisp text. The CP-AW2503 does it all in environments of all sizes. With 2,700 ANSI lumens of brightness and WXGA 1280 x 800



resolution, the CP-AW2503 provides the perfect compatible solution. It also features a high contrast ratio, long lamp life, cloning function enabling you to copy settings data from one projector to others of the same model, and is wireless presentation ready. Plus, embedded networking gives you the ability to manage and control multiple projectors over your LAN (scheduling of events, centralized reporting, image transfer, and email alerts). Best of all, the high performance CP-AW2503 is exceptionally reliable and offers a very low cost of ownership.

**CC** 

**Closed** Captioning

3 Year Warranty

6. HDMI 2

AMX Device

Discovery



Top View (with cable cover)

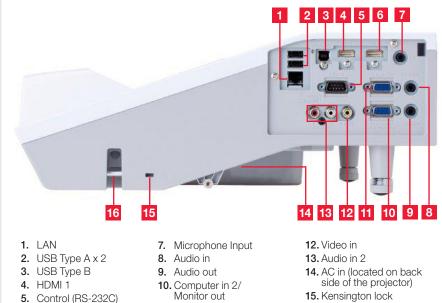


Front View (without cable cover)



Wall Mounted (with cable cover)

#### Input/Outputs



11. Computer in 1

**16.** Security bar

You Tube

HDMI HDMI

3LCD Technology

Crestron Integrated Partner

Hitachi Trade-Up

Program

HI0257-Rev.3-09/15 All specifications subject to change without notice. 3LCD and the 3LCD logo are registered trademarks of the Seiko Epson Corporation. ©2015 Hitachi America, Ltd. All Rights Reserved.



Hitachi America, Ltd. Toll Free: 1.800.HITACHI • Email: dmd.info@hal.hitachi.com Web: hitachi-america.us/projectors

## CP-AW2503 LCD Projector



| Accessories             |   |  |
|-------------------------|---|--|
| Supplied<br>Accessories | Remote control, power cord,<br>computer cable, user's manual,<br>network manual   |  |
| Optional<br>Accessories | HAS-WM05 wall mount, wall plates,<br>wall adapter, USBWL11N USB wireless<br>adapter, MS-1 wired and MS-1WL<br>wireless multifunction switchers,<br>TT-03 tabletop stand |  |
| Replacement Parts       |   |  |
| Lamp                    | DT01411 with filter   |  |
| Remote Control          | HL03033   |  |
| Filter                  | UX37191   |  |

#### **Projection Throw Chart (In inches)**

| Screen Size 16:1 | I0 Throw D                                      | istance                                    |
|------------------|---|--|
| Diagonal         | Distance from<br>edge of projector<br>to screen | Distance from<br>mirror cover<br>to screen |
| 60               | 5.0   | 16.1                                       |
| 70               | 7.8   | 18.9                                       |
| 80               | 10.5  | 21.6                                       |
| 90               | 13.3  | 24.4                                       |
| 100              | 16.1  | 27.1                                       |

Throw Ratio: (distance : width) 0.2 : 1 from edge of projector 0.3 : 1 from mirror cover **Specifications Projection Technology** 3LCD, 3 chip technology WXGA 1280 x 800 Resolution White Light Output 2.700 ANSI lumens 2,700 ANSI lumens **Color Light Output** Colors 16.7 million colors Display Aspect Ratio Native 16:10 / 4:3 and 16:9 compatible **Contrast Ratio** 5000 : 1 (using active IRIS) **Throw Ratio** 0.2: 1 from edge of projector to screen (distance : width) 0.3 : 1 from mirror cover to screen **Focus Distance** 16" - 27" from mirror cover to screen **Display Size** 60" - 100" Lens F = 1.8, f = 4.21 mm Lens & Operation Lamp Wattage 250W Approximately 4,000 hours (standard mode) Expected Lamp Life\* 6,000 hours (Eco mode) Expected Filter Life\*\* Approximately 4,000 hours Speaker Output 16W x 1 Keystone H and V: +/- 5° Computer VGA, SVGA, XGA, WXGA, WXGA+/SXGA/WSXGA+/UXGA (compressed), MAC 16' Compatibility H-Sync 15 kHz - 106 kHz V-Sync 50 Hz - 120 Hz **Composite Video** NTSC, NTSC4.43, PAL, PAL-M, -N, SECAM **Component Video** 480i, 480p, 576i, 720p, 1080i, 1080p 480i, 480p, 576i, 720p, 1080i, 1080p, HDMI computer signal TMDS clock 27 MHz - 150 MHz **Digital Input** HDMI x 2 (HDCP compliant) **Computer Input 1** 15-pin mini D-sub x 1 **Computer Input 2** 15-pin mini D-sub x 1 **Computer Monitor Output** 15-pin mini D-sub x 1 (shared with computer in 2) Video Input S-Video N/A Connectors Composite Video RCA jack x 1 Component Video 15-pin D-sub x 2 (shared with computer in 1/2) 3.5 mm stereo mini jack x 1, RCA jack (L/R) x 1, Audio Input MIC-in 3.5 mm mini jack x 1 Audio Output 3.5 mm stereo mini jack x 1 Network LAN Wired RJ-45 port (10 base-T / 100 base-TX) **Network LAN Wireless** USB-A, IEEE802.11 b/g/n - optional wireless adapter required USB Type A x 2 (PC-less presentation, wireless adapter) Type B x 1 (USB display or mouse control) **Control Terminals** 9-pin D-sub x 1 (RS-232 control) Power Supply AC100-120V / AC220-240V, 50/60Hz Warranty **Power Consumption** 360W **Operating Temperature** 32°F - 104°F (0°C - 40°C) Dimensions (W x D x H) 14.8" x 14.2" x 5.4" (excluding protruding parts) ∞ŏ Weight Approximately 9.5 lbs Ratings UL 60950-1 / cUL, FCC part 15 subpart B Class B Approvals Warranty 3 year limited parts and labor

Actual lamp life will vary by individual lamp based on environmental conditions, selected operating mode, user settings and usage. Hours of average lamp life specified are not guaranteed and do not constitute part of the product or lamp warranty. Lamp brightness decreases over time.

If especified are not guaranteed and do not constitute part of the product or lamp warranty. Lamp brightness decreases over time. \*\* Actual filter life will vary by individual filter based on environmental conditions, selected operating mode, user settings and usage. Hours of average filter life specified are not guaranteed and do not constitute part of the product warranty.

HI0257-Rev.3-09/15 All specifications subject to change without notice. 3.UCD and the 3.UCD logo are registered trademarks of the Seiko Epson Corporation. ©2015 Hitachi America, Ltd. All Rights Reserved.





